

## Sponsorship Packet



# 41st Annual Christmas in the Adobes

**December 12 & 13, 2025**

Downtown Monterey, CA

5:00 - 9:00 pm

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Presented by

California State Parks

Monterey State Historic Park Association

[www.mshpa.org](http://www.mshpa.org)



Angel image: Erica Franke, 1957 - City of Monterey



# Christmas in the Adobes

## *Step Back in Time at the 41st Annual Christmas in the Adobes*

Monterey State Historic Park Association (MSHPA) and California State Parks invite you to experience the magic of early California at the 41st Annual Christmas in the Adobes—Monterey's beloved holiday tradition.

Wander through the heart of historic Monterey on this enchanting evening walking tour, where over a dozen beautifully preserved adobes are aglow with holiday cheer. Candle-lit luminarias light your path as you explore these charming buildings, each one decked in festive décor and brimming with history.

Enjoy live music, period entertainment, and the warm hospitality of hosts in historical costume as you discover the stories behind Monterey's earliest structures. Many of the buildings on the tour are only open to the public during this special event.

More than just a holiday outing, Christmas in the Adobes is a charitable fundraiser that supports MSHPA's educational programs for local elementary students and the ongoing restoration of Monterey's historic First Theatre.

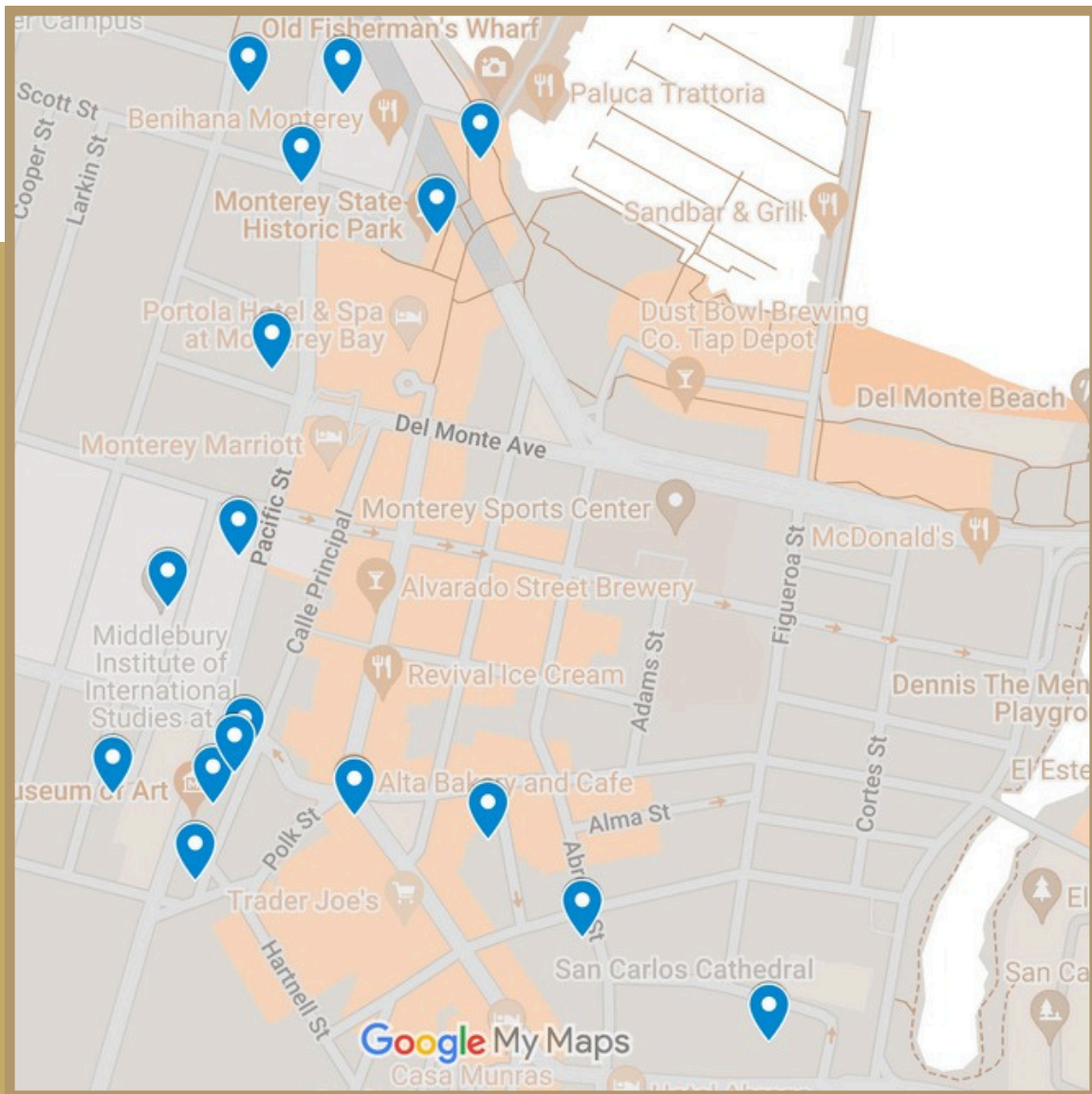
Celebrate the season, connect with community, and create lasting memories at this one-of-a-kind event that brings the spirit of old California to life.



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# Participating Buildings

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*Over twenty four historic buildings  
located throughout downtown Monterey.*

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## Sponsorship Levels

	Platinum	Gold	Silver	Bronze
	\$2,500	\$1,000	\$500	\$250
Premier Sponsor Recognition in CITA Communications	•	-	-	-
Logo Placement: Event Signage, Brochure, Event Map, Website	•	•	-	-
Name Placement: Event Signage, Brochure, Event Map, Website	•	•	•	•
Mention in E-blasts, Social Media, & Ticket Sales Websites	•	•	•	•
Mention in Social Media Posts (group sponsorship)	•	•	•	•
Dedicated Social Media Post(s)	2	1	-	-
Complimentary two-night Gold passes	6	4	3	2

*Please note, inclusion in printed materials subject to print proof deadlines and date of the sponsorship agreement.*

# Christmas in the Adobes

## 2025 Sponsorship Confirmation

I would like to be a sponsor for the Christmas in the Adobes event for the following amount:

☐ PLATINUM \$2,500    ☐ GOLD \$1,000    ☐ SILVER \$500    ☐ BRONZE \$250

I'm unable to sponsor but would like to make a donation in the amount of:

Name

Phone Number

Business Name, if applicable

Email

Address

### METHOD OF PAYMENT

☐ Credit Card    ☐ Company Check (enclosed)    ☐ Please invoice me, address above

Credit Card Type

Account Number

Expiration

CVV

Address

Signature

Date

**Please email confirmation to [info@mshpa.org](mailto:info@mshpa.org) or mail to:**

**MSHPA PO Box 2751, Monterey, CA, 93942-2751**

Monterey State Historic Park Association is a 501 (c)(3) nonprofit corporation.

Tax ID #51-0139529



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