



# CHRISTMAS IN THE ADOBES

December 8 & 9, 2023


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## SPONSORSHIP OPPURTUNITIES

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### PLATINUM SPONSORSHIP


\$2,500

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- Premier logo placement on:
    - Event signage
    - Official Christmas in the Adobes brochure and event map\*
    - The official Christmas in the Adobes website
    - Two (2) dedicated social media posts
  - 6 Two-Night Gold Passes

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### GOLD SPONSORSHIP

\$1,000

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- Logo placement on:
    - Event signage
    - Official Christmas in the Adobes brochure and event map\*
    - The official Christmas in the Adobes website
    - One (1) dedicated social media posts
  - 4 Two-Night Gold Passes



## SILVER SPONSORSHIP

\$500



- Name(s) Listed on:
  - Event signage
  - The official Christmas in the Adobes website
  - Group sponsorship social media posts
- 3 Two-Night Gold Passes

## BRONZE SPONSORSHIP

\$250



- Name(s) Listed on:
  - Event signage
  - The official Christmas in the Adobes website
  - Group sponsorship social media posts
- 2 Two-Night Gold Passes

\* inclusion in brochure and event map if sponsorship confirmed by November 20.

# THANK YOU!

Your support keeps this tradition alive & contributes to the conservation of historic buildings!

# December 8 & 9, 2023

5:00 – 9:00 PM

Self-guided historic walking tour of over a dozen buildings in downtown historic Monterey

## MORE INFORMATION

**Monterey State Historic Park Association**  
**PO Box 72**  
**Monterey, CA 93942-0072**  
**[www.mshpa.org](http://www.mshpa.org) | [info@mshpa.org](mailto:info@mshpa.org)**



If interested in being a sponsor, please contact the sponsorship team at [info@mshpa.org](mailto:info@mshpa.org)

Event volunteer opportunities also available.